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Allianz and Electa present the book "Torre Allianz, Milano" on the project by Arata Isozaki and Andrea Maffei

Milan, 10 February 2020 - Today, [Tower47](#), the space dedicated to events on the 47th floor of the Allianz Tower, has hosted the presentation of the book "[Torre Allianz, Milano](#)", published by [Electa](#) (Mondadori Group) for its editorial series [Electaarchitettura](#) in collaboration with the insurance and financial group Allianz.

The volume on the Allianz Tower, designed by architects [Arata Isozaki](#) and [Andrea Maffei](#), is also an important work of reconstructing and illustrating the ambitious urban and architectural plan that gave birth to the new CityLife business district. The Allianz Tower, with its slender crystal figure and its 207 metres of height from the city level, is the tallest skyscraper in Italy by number of floors (50) and has become a real icon of the new skyline of Milan, the most contemporary and international city in Italy.

On the 47th floor of the skyscraper, the "roof" of Milan, the presentation of the editorial work has seen the testimonies of some of the protagonists in the history of the Tower: the architect, [Andrea Maffei](#); [Luigi Colombo](#), CEO of Colombo Costruzioni; [Luca Buzzoni](#) of Arup Italia; professor [Francesco Dal Co](#), Chief editor of Casabella; the editor of



the book, [Marco Biagi](#), and the Head of Communications and Public Affairs at Allianz S.p.A., [Carlo Rossanigo](#). The volume outlines the designing and construction process of the Allianz Tower in Milan with various authorial contributions, in both Italian and English, and is accompanied by a rich and important photographic portfolio. The editorial structure, by the Vetta Tassinari graphics studio, is divided into four chapters - The Facts, The Creators, Chronicles of the Tower and Portfolio – which are in turn subdivided into several contributions and enriched with beautiful photographs, illustrations, copyright sketches and many tables, plans and other elements of the architectural project. The book includes forewords by the Mayor of Milan, [Giuseppe Sala](#), Allianz S.p.A.'s President [Claudia Parzani](#) and Allianz S.p.A.'s CEO [Giacomo Campora](#).

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In the first chapter, the historical reconstruction is entrusted to Marco Biagi, editor of the volume and author of the section "The Facts", outlining the long period (over fifteen years) that led to the birth of the new CityLife district, revolutionizing an important part of downtown Milan, and successively going on to describe the designing and construction of the Allianz Tower. Biagi is also the author of the third section "Chronicles of the Tower", with an introduction by Allianz S.p.A.'s General Manager [Maurizio Devescovi](#). This section is divided into short sub-sections dedicated to the many initiatives promoted by Allianz in its skyscraper, the lay-out and fit-out of internal spaces, making up some of the most beautiful, functional and innovative work environments, including meeting rooms equipped with the most advanced technologies, a high tech immersive auditorium with 18 ceiling projectors allowing for a 360 degree digital animation of the walls, which is used for internal and external events, the record-setting mural that develops along the stairwell of the skyscraper, the result of a social art project, the "Flying Forest" in the large entrance hall of the building and many other initiatives.

The central part of the volume is taken up by the section "The Creators", with contributions by Japanese maestro Arata Isozaki, 2019 winner of the Pritzker Prize, the top international recognition in the world of architecture, by the Japanese engineer Mutsuro Sasaki, by Luca Buzzoni and Francesca Petrella of Arup Italia, by architect Andrea Maffei, a pupil of Isozaki's and co-designer of the Tower, and by Luigi Colombo, CEO of Colombo Costruzioni S.p.A., a leader in the construction industry that built the Allianz skyscraper.

The volume is enriched with 170 pictures and illustrations of the highest level: plastic representations of the architectural quality of the building, views of the new skyline of Milan, daring vertical perspectives from above the very roof of the Tower taken by drones, authorial interpretations of the façades that ideally project themselves endlessly, inspired by Constantin Brâncuși's totemic Endless Column and a rich selection of images showing the interior design and layout of the Tower, an expression of the values of excellence and innovation that characterize the Allianz Group.

A keen reader of the book will also be able to discover the "record numbers" of the Allianz Tower: 53,000 square metres of total surface, 24,000 square metres of glass windows, 14,000 tons of steel, 2,980 square metres of mural painted along the stairwell of the building, 800 kilometers of electric cables, 180 tons of weight for each of the two belt trusses, 36.1 metres long, positioned at half height and visible on the façades. The plan sizes are 24 metres wide versus 61.5 metres long by 207 metres tall. Such proportions prompt to describe the tower as a slender crystal blade.

Various interventions followed during the presentation.

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Architect [Andrea Maffei](#), co-designer of the Tower with Arata Isozaki, underlined: *"The challenge was that of creating an endless tower, based on the concept of a six-storey module that would repeat itself indefinitely without formal constraints. The glass sails of the façades follow this module and confer lightness with their projecting curves. Technological elements of the Tower have been left in evidence in homage to Milanese Futurism"*.

[Luigi Colombo](#), CEO of Colombo Costruzioni, commented: *"We took up the challenge of building an important and iconic building such as the Allianz Tower, translating into reality a highly complex project such as that of architects Isozaki and Maffei. The virtuous combination between the designers and the construction company has made it possible to push a lot on the rationalization of the production process, according to the logic of lean construction, also thanks to the investments made in recent years to bring the technical preparation of our personnel to ever higher levels. With the management of Allianz we shared the corporate vision, the attention to quality and technology and the time schedule of such important works."*

[Luca Buzzoni](#), Associate Director of Arup Italia and in charge of the structural design of the Tower, declared: *"The engineering project of the Allianz Tower represented a technological challenge, for the solutions adopted and the meticulous attention to detail taken. For example, we defined the solutions and geometries of the external struts together with the architects, an approach more similar to that adopted for a design object than for a building. In the same way, we integrated structural and facade elements of the panoramic lifts with architectural ambitions and plant components to ensure, also thanks to the great transparency of the Tower envelope, the creation of a large office structure that displays its mechanisms."*

[Marco Biagi](#), editor of the book, observed: *"Just like the tower, the volume is the result of a choral work, involving the many actors who, in various roles, took part in the initiative: architects, engineers, builders, institutions, companies. The exposition intertwines history, technique and chronicle along with a rich and articulated iconographic set. The book on the Allianz Tower does not only tell the story of a complex and significant work of architecture, but also documents an emblematic chapter of Milan's recent urban transformations, one of the first significant results of the new development model on which, at the beginning of 2000, the capital of Lombardy decided to stake its future"*.

[Francesco Dal Co](#), Chief editor of Casabella, said: *"The idea accompanying us for about six hundred years that a house is like a small town and a city is like a big house has found in our days a form of its own with skyscrapers for the tertiary sector. The Allianz Tower in Milan is a clear instance of this"*.

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[Carlo Rossanigo](#), Head of Communications and Public Affairs at Allianz S.p.A., said: *“In 18 months of gestation, this book dedicated to the Allianz Tower represented a long journey into the past and present, but always with an eye to the future, because our Tower immediately became an icon of innovation and futuristic contemporaneity in the skyline of Milan. Our work environment constantly releases positive energies that make this building so special”.*